
KNOWLEDGE, SKILLS AND ABILITIES

Nigel is an experienced Graphic Designer and Art Director and his career to date shows a strong record of achievement and success. With a comprehensive high-profile portfolio of 'blue chip' clients, including: Domino's Pizza, Mercedes-Benz, Hewlett Packard, Venus & Co, Brake Bros and Nissan UK, he has consistently delivered against challenging, design briefs.

Alongside his creative talent and ability to successfully manage and deliver a variety of projects on brief and on time, Nigel is a good people manager, motivator and listener, together with a positive hands-on 'sleeves-rolled-up' work ethic. Above all, he's enthusiastic and passionate, enjoying new ventures and opportunities as they develop. Nigel's enthusiasm, coupled with his artistic understanding have enabled him to constantly strive for success and over-achievement.

EXPERIENCE

Freelance Designer / Art Director. 2007 - Present

I currently have a developed portfolio of clients and agencies within the Midlands, Oxfordshire and London for which I am undertaking design projects.

Citroen UK	Domino's Pizza	Pizza hut
Lombard Financial	B&Q	Everards Brewery
Mercedes-Benz	Europcar	Nissan UK
Centrica (British Gas)	BD Medical	Colonial Group International

Please see my attached portfolio for examples of my work with a sample of these clients.

Key achievements since commencing as a Freelance Designer include;

- Flexible attitude and skill set, undertaking varying projects that cover Concepts, Design, Digital Prototypes and final digital artwork
- Successful integration within existing teams
- Establishing trusting relationships with clients which has lead to multiple repeat assignments from every agency I have worked with to date

Paprika Design Associates Ltd. Creative Team Leader 2000 - 2007

This agency specialises in both the FMCG and B2B sectors. As a team leader for this agency I held responsibility for delivery against a series of themes including strategic brand development, concept design, photographic art direction, digital artwork and production, project management and supplier management.

Domino's Pizza	Bongrain URN
Brake Bros	Rank Hovis
Venus & Co	

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Key achievements included;

- Principal client contact on key accounts
- Instrumental in developing the Domino's Pizza brand from a 100 store operation in 1998 to the 550 store publicly listed company of today

Key achievements continued;

- Worked in close partnership with clients with little or no marketing or design presence to develop a strong brand positioning within their sectors
- Developed a core network of client specific creative associates including copywriters, photographers, stylists etc
- Initiated creative and production workflow systems including Hi-Res PDF artwork and digital asset management

The Works Marketing Communications Ltd. Senior Creative 1996 - 2000

As joint Creative Director for this integrated London-based agency, I had overall managerial responsibility for a team of 15 individuals, and the adhoc management of routine freelancers. Clients included within my customer base were large international companies, including Yellow Pages and Hewlett Packard.

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Key achievements included;

- Set up creative department from scratch to feature core team of art directors, designers, copywriters and art-workers
- Trained and mentored team members of varying levels of experience
- Continued to work as part of the team as 'hands-on' designer, working on projects across the entire client list from large European product launches to small direct mail campaigns
- One of the first agencies to develop and offer new digital technologies such as personalised direct mail into the marketplace

Clarke Hooper (Abbot Mead Vickers). Senior Designer / Art Director. 1994 - 1996

Clients included; Volvo

WoolMark

Capital Radio

Londis Group

TECHNICAL SKILLS

Adobe InDesign CS3/CS4

Adobe Photoshop CS3/CS4

Adobe Illustrator CS3/CS4

Adobe Dreamweaver CS4

Adobe Fireworks CS4

Quark Xpress V6 > V8

Pitstop Pro

Softpress Freeway 5

Apple Keynote